



Australian Canegrower is the flagship publication of Australia's sugarcane industry, published by CANEGROWERS, the peak body for Australian sugarcane growers. A trusted source, *Australian Canegrower*, has a reputation as the number one provider of the latest industry news for growers and allied businesses.



	CASUAL ADVERTISING	SMALL CAMPAIGN 3 MONTHS
Full Page	\$2,100 each	\$1,850 per month
1/2 Page	\$1,260 each	\$1,110 per month
1/3 Page	\$1,050 each	\$925 per month
1/4 Page	\$750 each	\$660 per month
2 Page Spread	POA	POA
Inserts	POA	POA
	LARGE CAMPAIGN 6 MONTHS	ANNUAL CAMPAIGN 12 MONTHS
Full Page		
Full Page 1/2 Page	6 MONTHS	12 MONTHS
	6 MONTHS \$1,650 per month	12 MONTHS \$1,450 per month
1/2 Page	6 MONTHS \$1,650 per month \$990 per/month	\$1,450 per month \$870 per month
1/2 Page 1/3 Page	6 MONTHS \$1,650 per month \$990 per/month \$825 per month	\$1,450 per month \$870 per month \$725 per month
1/2 Page 1/3 Page 1/4 Page	\$1,650 per month \$990 per/month \$825 per month \$590 per month	\$1,450 per month \$870 per month \$725 per month \$520 per month

^{*} PLEASE NOTE RATES EXCLUDE GST AND AGENCY COMMISSIONS

DISPLAY ADVERTISING RATES



EXTRAS

INSIDE FRONT COVER Additional 20% BACK COVER Additional 20% OTHER SPECIFIED POSITIONS Additional 10%

INSERT DETAILS

Maximum size

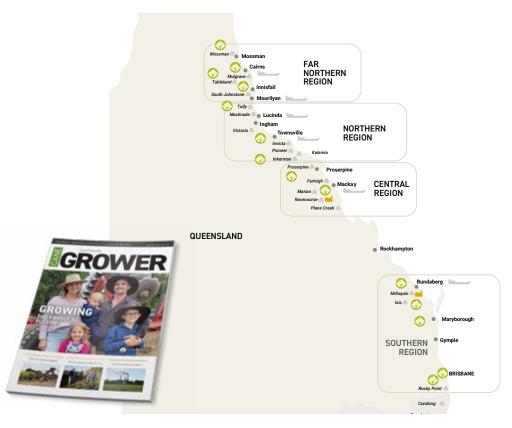
Maximum weight 10g (excess postage costs apply) Deliver to

Printcraft

Attn: Simon Phillips 37 College Street Hamilton, QLD, 4007

Label inserts packaging AUSTRALIAN CANEGROWER and edition date













in the world, the value of production = 2.5 billion

2nd largest raw sugar exporter 22 Australian sugar mills producing 4.3 million tonnes of raw sugar

4,500 farming businesses, the average farm size is approx. 100 hectares

Over 30 million tonnes of cane is harvested and crushed annually

STATISTICS

CIRCULATION

5,700 growers and sugar industry stakeholders.

FREQUENCY

Monthly—published at the start of every month.

ONLINE

Editions are available for download.

SOCIAL MEDIA

CANEGROWERS reach exceeds 10k with Facebook, Twitter, LinkedIn and Instagram followers.

ENEWS

Electronic access sent monthly highlighting key points directly to members and subscribers.











ISSUE	FEATURE EDITION	MATERIAL DEADLINE	ISSUE #
January 2025	Soil health/equipment/fallow management	11 Dec 2024	1
February 2025	Agtech/technology/farm management	22 Jan 2025	2
March 2025	Land prep/crop protocols	19 Feb 2025	3
April 2025	Planting/clean seed/varieties	19 Mar 2025	4
May 2025	Farm machinery/harvesting	17 Apr 2025	5
June 205	Soil health/farm pests	21 May 2025	6
July 2025	Farm machinery/equipment/disease	18 Jun 2025	7
August 2025	Nutrition/Agtech/PA technology	23 Jul 2025	8
September 2025	Irrigation/pests	20 Aug 2025	9
October 2025	Crop protection/drainage	17 Sep 2025	10
November 2025	Water quality/legumes management/machinery	22 Oct 2025	11
December 2025	Farm management records/innovation	19 Nov 2025	12

ADVERTISING DATES

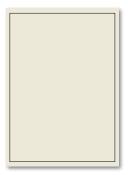
Australian Canegrower runs important industry-related features providing advertisers an opportunity to target their message at a time when growers are most receptive to this information. Our features schedule is carefully planned by a team of agronomists, farmers and advertisers to give growers time to consider investments and make the necessary preparations.

Editorial packages are available on application. Editorials need to be relevant to the topic of the feature issue.



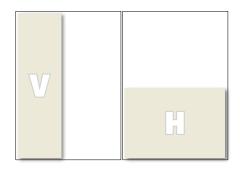


FULL PAGE



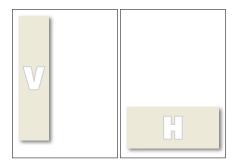
210mm x 297mm (plus 5mm bleed) Type area 200mm x 287mm

HALF PAGE



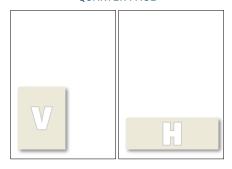
Vertical—92mm x 248mm Horizontal—184mm x 124mm

THIRD PAGE



Vertical—60mm x 248mm Horizontal—184mm x 82mm

QUARTER PAGE



Vertical—92mm x 124mm Horizontal—184mm x 62mm

ARTWORK SPECIFICATIONS

A high resolution print-ready PDF file at 300dpi in CMYK format is the required format for supplied advertising artwork.

Crop marks are required with 3mm bleed and all fonts embedded—Include the publication date in the file name.

IMAGE SPECIFICATIONS

All photos/images supplied must be a minimum of 300dpi at 100% placement. Images can be supplied in JPG format.

For the highest quality print, it is recommended to supply your company logo as a vector EPS file. A high-resolution JPG file will also be accepted.

Do not include spot colours as your ad may produce unexpected results when printed.







DISPLAY CLASSIFIED RATES

Payment can be yearly/quarterly or monthly. If required we can help design your ad, you supply your content, logo/words/images and we do the rest—free-of-charge!

YOUR ADVERTISEMENT BELONGS HERE— CALL TODAY!

ACTUAL SIZE OF YOUR ADVERTISEMENT ON THE MAGAZINE (A4) PAGE

58mm (w) x 92mm (H) \$260 (plus GST) each month

\$260 (plus GST) each month x 12 months = \$3,120 (plus GST)