



Australian Canegrower is the flagship publication of Australia's sugarcane industry, published by CANEGROWERS, the peak body for Australian sugarcane growers.

A trusted source, Australian Canegrower, has a reputation as the number one provider of the latest industry news for growers and allied businesses.

	CASUAL ADVERTISING	SMALL CAMPAIGN 3 MONTHS
Full Page	\$2,100 each	\$1,850 per month
1/2 Page	\$1,260 each	\$1,110 per month
1/3 Page	\$1,050 each	\$925 per month
1/4 Page	\$750 each	\$660 per month
2 Page Spread	POA	POA
Inserts	POA	POA
	LARGE CAMPAIGN 6 MONTHS	ANNUAL CAMPAIGN 12 MONTHS
Full Page	\$1,650 per month	\$1,450 per month
1/2 Page	\$990 per/month	\$870 per month
1/3 Page	\$825 per month	\$725 per month
1/4 Page	\$590 per month	\$520 per month
2 Page Spread	POA	POA
Inserts	POA	POA

*** PLEASE NOTE RATES EXCLUDE GST AND AGENCY COMMISSIONS**

DISPLAY ADVERTISING RATES



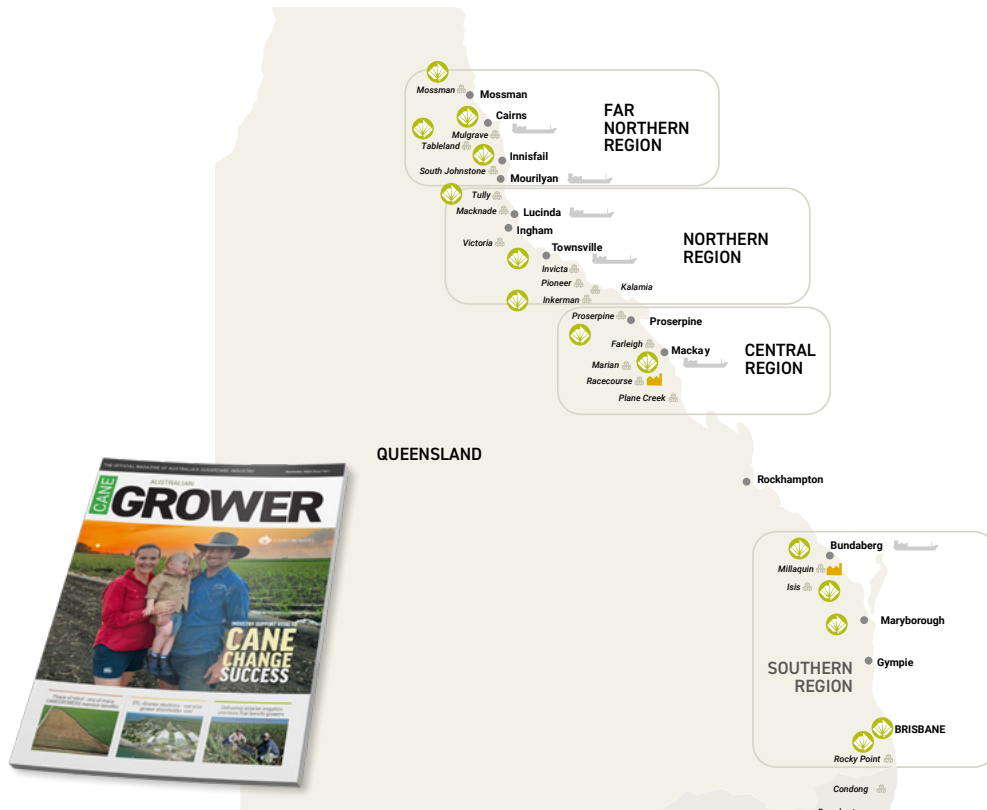
EXTRAS

INSIDE FRONT COVER	Additional 20%
BACK COVER	Additional 20%
OTHER SPECIFIED POSITIONS	Additional 10%

INSERT DETAILS

Maximum size	A4
Maximum weight	10g (excess postage costs apply)
Deliver to	Printcraft
	Attn: Simon Phillips
	37 College Street
	Hamilton, QLD, 4007

Label inserts packaging *AUSTRALIAN CANEGROWER* and edition date




2.5B

2nd largest raw sugar exporter in the world, the value of production = 2.5 billion



4.3M

22 Australian sugar mills producing 4.3 million tonnes of raw sugar



100Ha

4,500 farming businesses, the average farm size is approx. 100 hectares



30M

Over 30 million tonnes of cane is harvested and crushed annually

STATISTICS

CIRCULATION

5,700 growers and sugar industry stakeholders.

FREQUENCY

Monthly—published at the start of every month.

ONLINE

Editions are available [for download](#).

SOCIAL MEDIA

CANEGROWERS reach exceeds 10k with Facebook, Twitter, LinkedIn and Instagram followers.

ENews

Electronic access sent monthly highlighting key points directly to members and subscribers.



ISSUE	FEATURE EDITION	MATERIAL DEADLINE	ISSUE #
January 2024	Soil health/equipment/fallow management	13 Dec 2023	1
February 2024	Agtech/technology/farm management	17 Jan 2024	2
March 2024	Land prep/crop protocols	21 Feb 2024	3
April 2024	Planting/clean seed/varieties	20 Mar 2024	4
May 2024	Farm machinery/harvesting	17 Apr 2024	5
June 2024	Soil health/farm pests	22 May 2024	6
July 2024	Farm machinery/equipment/disease	19 Jun 2024	7
August 2024	Nutrition/Agtech/PA technology	17 Jul 2024	8
September 2024	Irrigation/pests	21 Aug 2024	9
October 2024	Crop protection/drainage	18 Sep 2024	10
November 2024	Water quality/legumes management/machinery	23 Oct 2024	11
December 2024	Farm management records/innovation	20 Nov 2024	12

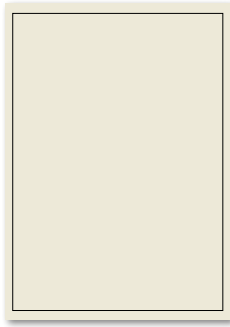
ADVERTISING DATES

Australian Canegrower runs important industry-related features providing advertisers an opportunity to target their message at a time when growers are most receptive to this information. Our features schedule is carefully planned by a team of agronomists, farmers and advertisers to give growers time to consider investments and make the necessary preparations.

Editorial packages are available on application. Editorials need to be relevant to the topic of the feature issue.

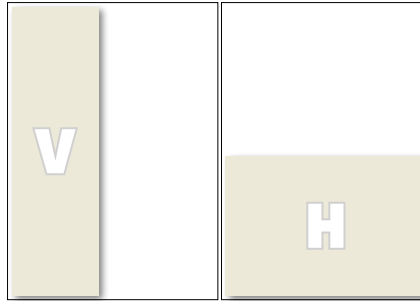


FULL PAGE



220mm x 307mm (includes 5mm bleed)
Type area 200mm x 287mm

HALF PAGE



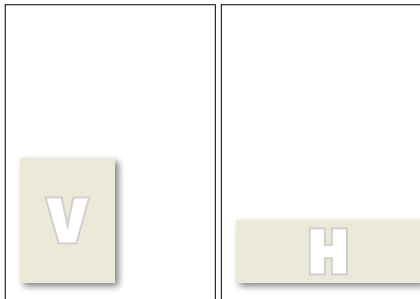
Vertical—92mm x 248mm
Horizontal—184mm x 124mm

THIRD PAGE



Vertical—60mm x 248mm
Horizontal—184mm x 82mm

QUARTER PAGE



Vertical—92mm x 124mm
Horizontal—184mm x 62mm

ARTWORK SPECIFICATIONS

A high resolution print-ready PDF file at 300dpi in CMYK format is the required format for supplied advertising artwork.

Crop marks are required with 3mm bleed and all fonts embedded—Include the publication date in the file name.

IMAGE SPECIFICATIONS

All photos/images supplied must be a minimum of 300dpi at 100% placement. Images can be supplied in JPG format.

For the highest quality print, it is recommended to supply your company logo as a vector EPS file. A high-resolution JPG file will also be accepted.

Do not include spot colours as your ad may produce unexpected results when printed.



CLASSIFIEDS

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FIRST 5 LINES FREE* FOR CANEGROWERS MEMBERS!
 Book online 24/7 at www.canegrowers.com.au
 or email us at ads@canegrowers.com.au
 Next deadline is 18 February 2023

*As a FREE service to CANEGROWERS members, Agricultural Canegrower will print suitable classified advertisements **UP TO 5 LINES FREE FOR ONE ISSUE ONLY**. A charge of \$5.50 will apply for each extra line or part thereof. A charge will apply for advertising of non-cane growing activities. Advertisements must relate exclusively to cane farming activities, such as farm machinery etc. Advertisements from non-members will be charged at \$11 per line incl GST. Only prepaid ads will be accepted.

MOSSMAN-TULLY
 Kubota M0540 4850 Hrs G/C \$38,000 + GST. Two Ford 5000 articulated tractors coupled to 4 1 side tippers \$10,000 each + GST. One Ford 5000 tractor \$8,000 + GST. Ph Jamie 0427089009

2x Ian Ritchie 6t side tippers. VGC. Ph: 0740562063.

Austoft A8800 Cane Harvester, New Motor, 1800 hrs, Walking Gear has done 1 Season, \$90,000 inc. GST ono.

Ph: 0407630499 or 0428453640

Ford 8340 5LE 4WD \$30,000, Newton 6T Side Tipper \$5,000, JD 4055 with Newton 6T Side Tipper, \$20,000, 2 x Complete Axle Assemblies to suit HBM Tipper \$600 for both. All +GST. Ph: 0429 652 235

2014 Holden Cruze Equip 5Sp manual Hatchback. Good condition, 101000 kms. Comes with RWC. Located Ingham area. \$11,500 Ph 0431 185 129

International 1086 Trike (146HP). Tractor was manufactured as a trike from the factory and has the genuine front pedestal and twin front wheel set up. Complete with full set of front weights, standard 3 point linkage as well as a locally produced mid mount implement toolbar. Tractor is in good operating condition other than the aircon which does not operate. Selling due to lack of use and taking up shed space. \$12,000+GST. Call 0429181276 for more information or photos. Ph: 0429 181 276

BUNDABERG-ROCKY POINT
 Bonel whole stick plant cane cutter 3 point linkage \$500 plus GST. Dual row fertilizer machine with 4 counters ground wheel drive \$50 dollars plus GST. Ph: 0457447661.

Plant cane cultivator 2x1.6m. row w/ 3 weeder rakes and tines \$2,200 incl. GST. Land plane w/ 4m. hyd. tilt blade \$4,400 incl. GST; 2x1.6m. row cultivator w/ 10x 30ml. tines \$2,200 incl. GST. Ph: 0408761463.

2019 John Deere 6175R175 hp, 4WD, IVT Transmission, Starfire 6000 JD GPS, Front/ Cab suspension, Premium lights, 4 electric remotes, Front weights, 3600 hrs. UHF. Immaculate condition. Ph: 0419641518.

120" Howard HR Rotary Hoe, Teflon lined with crumpler roller. No oil leaks. Good working condition. Replacement blades required. \$9,500 incl GST. Ph: 0419641518.

100" Howard S-series Rotary Hoe, good working condition. \$6,500 incl GST. Ph: 0419641518.

900 Litre Croplands Spray tank 3PL with boom. Hydraulic needs some TLC. \$3,500 incl GST. Ph: 0419641518.

HBM billet planter set up for dual row or single. \$9,000. (plus gst) Ph: 0413584728.

2 row Bonnel fertilizer box with ground drive, \$1,100 (plus gst) Ph: 0413584728.

600ltr Gold Acres tank/ 4 row Irvin Legs \$4,400.

Bonel 1Ton Couller Fert Bin \$3,300.

Krone 3 furrow reversible mouldboard plow \$5,500.

International Cane Cleaners single row \$1,100, \$1,100 (plus gst) Ph: 0413584728.

2 row Bonnel fertilizer box with ground drive, \$1,100 (plus gst) Ph: 0413584728.

HERBERT RIVER - BURDEKIN
 2015 Austoft 8800 Harvester. Good Condition. Phone: 0499 888 919 or 0429 989 502

Dualite 7kva Generator. Honda GX390 petrol engine. Good condition. \$1250.00 Ph: 07 4777 3181 after 7:00pm

SNG

MEMBER SPECIAL

USED/NEW MACHINERY FOR SALE

SECONDHAND 8970 JOHN DEERE TRACTOR

NEW CYCLONE SLASHER/MULCHER

All machines located in Ingham.

DIESEL FITTER POSITION AVAILABLE

PARTS MANAGER POSITION AVAILABLE

Contact us via phone or email for further information.

SNG Machinery Sales
 90 Orplands St, Ingham
 07 4776 6063 (Parts)
 07 4776 1066 (Sales)
 admin@sngmachinerysales.com
 www.sngromano.net.au

DISPLAY CLASSIFIED RATES

Payment can be yearly/quarterly or monthly. If required we can help design your ad, you supply your content, logo/words/images and we do the rest—free-of-charge!

YOUR
ADVERTISEMENT
BELONGS HERE—
CALL TODAY!

ACTUAL SIZE OF YOUR
ADVERTISEMENT ON THE
MAGAZINE (A4) PAGE

58mm (W) x 92mm (H)
\$260 (plus GST) each month

\$260 (plus GST) each month x 12 months = \$3,120 (plus GST)